

YOU'RE UNIQUE

# Make Your PLR Unique

Did You Know These  
Are PLR

- Articles
- Blogs
- Videos
- Music
- Art
- Websites
- Cards
- Printables
- eBooks
- White Papers
- Memes
- Newsletters
- Magazines
- Podcasts
- Digital Papers
- Coloring Books



# Tools for Coaching

## How To Make Your PLR Unique

Project Name: \_\_\_\_\_

Date: \_\_\_\_\_

Yes No

*Rebranding your PLR and making it unique is the number one task that you should complete if you want to have any chance of selling your product. This checklist goes through all the steps you should take for a total product rebranding.*

- |    |  |                          |                          |
|----|--|--------------------------|--------------------------|
| 1  | Change the name of your product.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 2  | Find a matching domain name. Use an online resource as <a href="http://leandomainsearch.com">http://leandomainsearch.com</a> to get product name ideas and matching domain name. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3  | Strip it from all existing graphics and images.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 4  | Create a new color palette including your dominating color.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 5  | Create all new graphics from scratch.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 6  | Change the name of the product.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 7  | Create a Logo (optional).  | <input type="checkbox"/> | <input type="checkbox"/> |
| 8  | Create new eCover Graphics.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 9  | Add images to illustrate your content.   | <input type="checkbox"/> | <input type="checkbox"/> |
| 10 | Add icons to make it easier for your customer to consume and remember your content. (check out any "for Dummies" book and see how they use icons).                               | <input type="checkbox"/> | <input type="checkbox"/> |
|    | Flip the format. Turn text-based PLR into Video for example.   |                          |                          |
| 11 | Add you own experience.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 12 | Add Your opinion.  | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 |  | <input type="checkbox"/> | <input type="checkbox"/> |

Notes

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## How To Make Your PLR Unique

14 Add resources.

 

15 Re-Write the sales copy.

 

16 Create a new sales page.

 

17 Important: Check out that NOTHING reminds your potential customer that your product was done with PLR.

 

*Notes*

# Tools for Coaching

## How To Make Your PLR Unique



### AI TOOLBOX

#### Creation

ChatGPT  
ChatGPT-3  
Creative Fabrica - Spark  
Midjourney

#### Curation

- Quuu
- Hootsuite Insights

#### Summarization

- SummarizeBot
- OpenAI's GPT-3
- Google's Text Summarization API

#### Optimization

- Yoast SEO
- SEMrush
- Google's Keyword Planner
- Rank IQ
- RankMath

#### Enhancement

- Grammarly
- Canva

#### Rephrasing

- Quillbot,
- Article Forge
- Spin Rewriter

*Notes*